

Insights²⁵



 Atkinson
& Kirby

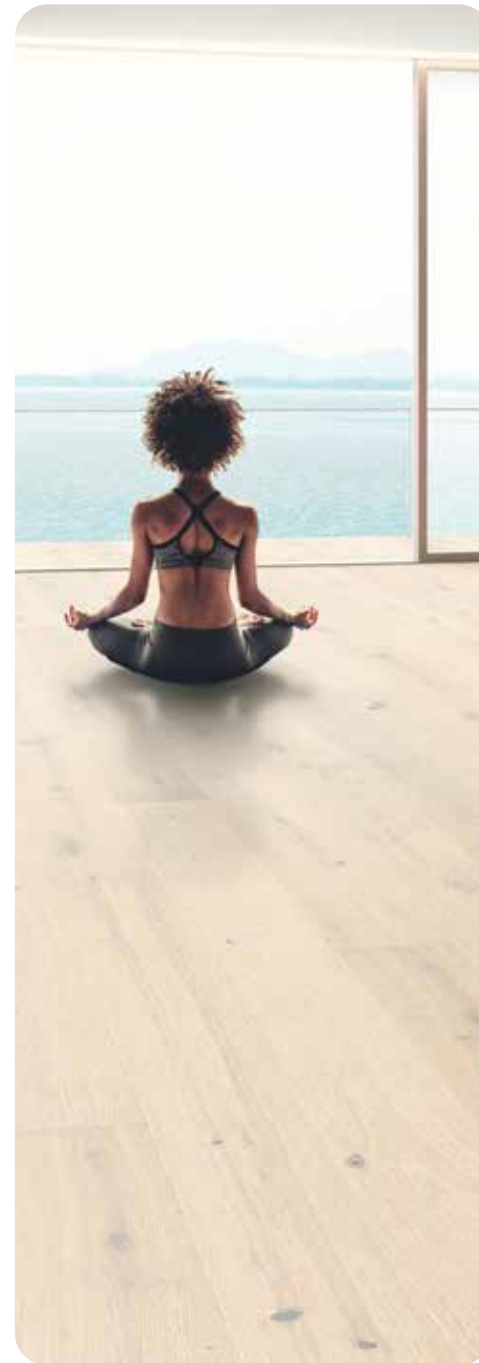
HARDWOOD FLOORING FOR INSPIRED INTERIOR DESIGN

Floors for good.

A real wood floor certainly looks good, and they can be the basis of almost any design trend. They also last a lifetime, and ours are sourced from sustainable forestry so they are good for the environment too. Natural products have never been more appreciated, they are good for the planet and also proven to be good for our own feelings of wellbeing. That's what makes a real wood floor the ideal foundation for any interior design scheme, as you will see from this inspiring selection of upcoming trend insights for the next year or two.



ELLIOT TAIT
Head of Sales



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DESIGN INSIGHT #1

Natural Therapy

Rooted in a deep connection to nature, this trend champions sustainability and wellness by integrating natural elements into interiors. Using a calming colour palette of golden and tawny browns, and grey beiges, alongside natural materials brings a sense of grounding to any room.

Sustainability lies at the heart of biophilic design, transforming it from a trend into a lifestyle. Real wood flooring that celebrates the imperfections of raw woods, such as the Grasmere Oak, are both environmentally friendly and unique in aesthetic. Likewise, Noma Smoked Oak offers a rustic grade and coastal feel against soft textures.



Locke Apartments, Lisbon



Richard Burbidge Classic Mouldings Kits



Richard Burbidge Elements® with metal



CON1020 /PAR1020 Katsura Oak



Mowgli Restaurants



Zanzibar Locke, Dublin



CON1020 Katsura Oak



PAR1022 Congaree Smoked Oak



Locke Apartments, Lisbon



Whitworth Locke

Natural Therapy

Eco-friendly / Earthy / Outdoors in / Natural colours / Rustic settings / Biophilic design / Tranquil feeling



Natural Therapy

Character / Warm / Natural Features / Knots and Splits

DESIGN INSIGHT #2

Colour Play

In 2025, we're expecting a big focus on bold, bright colours and fun, playful accents. It's all about creating spaces that make you smile— whether through vibrant colours, quirky patterns, or unexpected little touches. Think cushions, throws, and eclectic rugs in joyful hues, paired with lively lampshades that add personality and warmth.

Pairing muted flooring with minimal knots such as Manoa Oak is the ideal way to enhance bold interiors. And if you're looking for something that brings a bit of energy and character, Optilock parquet flooring like the Sonoran Oak is a great choice—it's easy to install, durable, has all the benefits of real wood flooring, and adds just the right amount of playfulness to any space.



Bermonds Locke



Richard Burbidge Classic Mouldings Kits



Beckett Locke



CON2003 Rasselas Oak



Liberton Barns



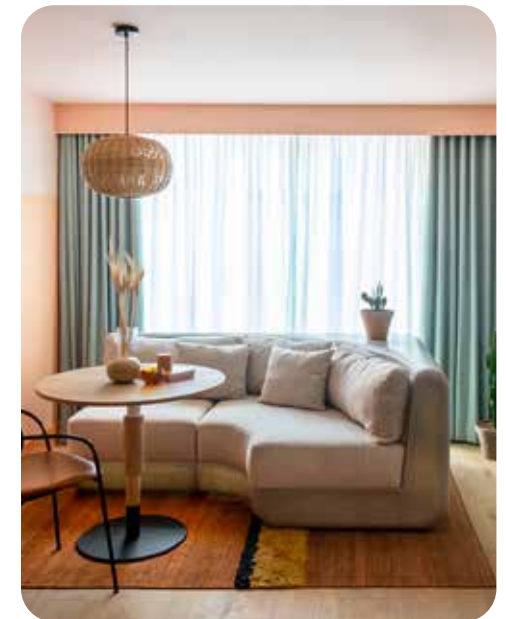
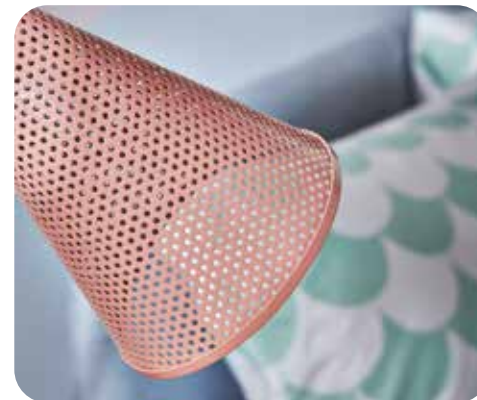
Wunderlocke, Locke Living, Munich



CON2002 Tanami Oak



Wunderlocke, Locke Living, Munich



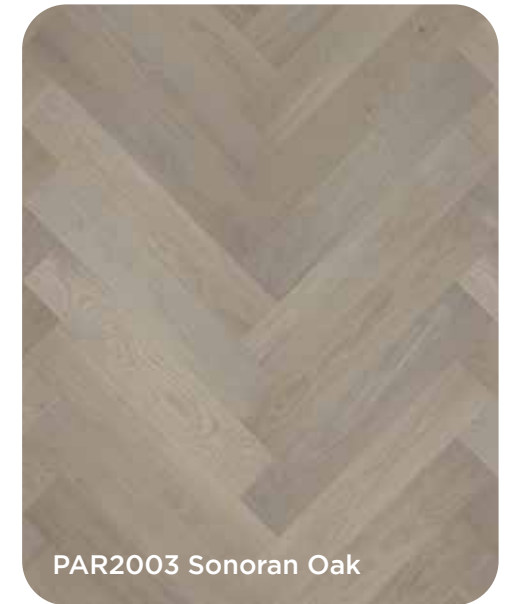
Bermonds Locke

Colour Play

Eco-friendly / Muted / Smooth / Neutral colours / Natural materials / Playful accents



Locke Apartments, Lisbon



Colour Play

Pale Woods / Bold markings / White Oiled or Limed / Smoked Oaks / Wabi-sabi / Floor Zoning / Tactile Simplicity

DESIGN INSIGHT #3

ModMin

Modern minimalism takes the clean, all-white look and warms it up with soft, earthy hues and textured details. Swap bright whites for warm tones like stone, oatmeal, beige, or brown. For 2025, the Pantone Colour of the Year is PANTONE 17-1230 Mocha Mousse, a warming, brown hue imbued with richness, suggesting the delectable qualities of chocolate and coffee, answering our desire for comfort.

Choose textured and matte finishes over shiny, smooth ones. And instead of synthetic materials, go for organic options like rustic woods. Real wood flooring like Holborn Oak, with its natural grain, brushed and matte lacquered finish, feels effortlessly modern and fresh. Or try Grizedale Oak to bring depth and character to any room while keeping the clean, minimalist vibe. It's minimalism, but with a bit more heart.



Brewdog, Waterloo Station



95 Beckham Road



Park Hill, Sheffield



Polzeath Beach Cottages



Richard Burbidge PaintReady® with Metal



Liberton Barns



Nine Elms, London



Richard Burbidge Classic Moulding Packs



PAR10061 Kensington Oak



95 Peckham Road

ModMin

Earthy / Character / Neutral Brown Hues / Warm Textures



ModMin

Natural / Organic / Matte finish / Textures / Fresh / Warm / Earthy

DESIGN INSIGHT #4

Tactile Texture

Texture is one of the top interior design trends 2025 has to bring. We'll see a return of decorative plaster finishes on walls, textured wallpaper designs and thoughtful details like wood panelling. Our Premium Acoustic Panels in oiled oak are a perfect example of how texture can elevate both form and function, adding a warm, rich feel to any room. These panels are also perfect for ceilings, where they bring dimension and depth to larger spaces.

When it comes to real wood flooring, the tactile trend really shines. Rustic wood options like Wyndham Oak, with its saw marks, knots, and natural splits, bring a sense of authenticity and character underfoot. For something more refined but still rich in texture, Sandur Oak's weathered surface highlights the natural grain, adding warmth and depth to any room.



Zanzibar Locke



Zanzibar Locke



No.26 By The Sea



Park Hill



CON3005 Wyndham Oak



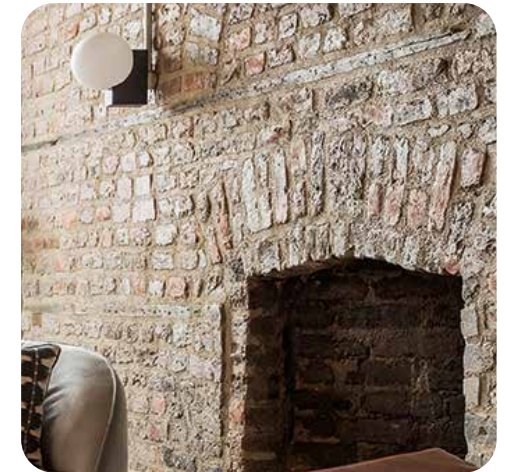
PAR10231 Verdant Smoked Oak



Richard Burbidge Fibrotech Light Oak



Richard Burbidge Elements® with glass



Zanzibar Locke

Tactile Texture

Textured wallpaper / Decorative plaster / Slatted panels / Concrete / Bare brick



Tactile Texture

Character / Warm / Natural Features / Knots and Splits / Cross Sawn

DESIGN INSIGHT #4

Wellness Spaces

As we spend more time at home, there's a growing desire to bring nature inside. It's about finding beauty in the imperfections, and using natural textures and organic shapes to create a space that feels both calming and interesting. Think unique ceramics, asymmetrical lanterns, and wood or stone pieces that add warmth and character to the room.

Smoked wood flooring is making a comeback as homeowners pine for mellower and more laidback designs. Atkinson & Kirby's environmentally certified low maintenance, real wood flooring means homeowners can incorporate sleek Japandi inspired designs that are self-sustaining. Wyvis Smoked Oak's natural tones are timeless and will complement any décor in years to come.



Eden Locke



CLA2006 Tolmont Lined Oak



CLA2010 Wyvis Smoked Oak



CLA3008 Ness Smoked Oak



Whitworth Locke



PAR1021 Noma Smoked Oak



IBIS Styles Saint Andrew Square, Edinburgh

Wellness Spaces

Character / Warm / Nature Inside / Asymmetrical lanterns / Organic / Wood or stone pieces / Calming / Timeless



Wellness Spaces

Rustic Grade / Smoked Woods / Neutral Greys / Natural Oiled Finish / Bleached Colour Fade / Cross Sawn / Flowing Colouration



No.17 The Promenade



Sixes, Guildford



Polzeath Beach Cottages



Wunderlocke, Locke Living, Munich



North Westward Ho, Manchester

PROJECTS m²

We have so much experience you can tap into, download a copy of our latest Project Book, featuring a diverse range of inspirational flooring solutions., please contact our dedicated and helpful team of flooring experts on 01695 573234 or email specification@akirby.co.uk



View our
latest projects





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